

## CONTRACT



**WYFF 4**  
**505 Rutherford Street**  
**Greenville, SC 29609**  
**(864)242-4404**

WYFF4.com

And:

**AL Media LC**  
**Attention: Barb Obrutz**  
**222 West Ontario Street**  
**Suite 600**  
**Chicago, IL 60654**

<u>Contract / Revision</u> 1532635 /		<u>Alt Order #</u> 25322457
<u>Product</u> <b>ROSS FOR SENATE #5262</b>		
<u>Contract Dates</u> 10/03/16 - 10/30/16		<u>Estimate #</u> 5262
<u>Advertiser</u> DSCC/Ross/D/US Senate		<u>Original Date / Revision</u> 10/21/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYFF 4	<u>Account Executive</u> Ryan Flick	<u>Sales Office</u> Eagle-Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 85.30
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WYFF	10/03/16	10/09/16	M-F 6am News	6-7am		:30				NM	2	\$1,000.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				2	\$500.00	4.90			
2	WYFF	10/03/16	10/09/16	NBC Today Show	7-9am		:30				NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				2	\$400.00	4.60			
3	WYFF	10/03/16	10/09/16	NBC Saturday Today	8-10am		:30				NM	1	\$350.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$350.00	4.60			
4	WYFF	10/03/16	10/09/16	News 4 @ 7am Sun	7-8a		:30				NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S				1	\$250.00	5.50			
5	WYFF	10/03/16	10/09/16	NBC Sunday Today	8-9am		:30				NM	1	\$450.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S				1	\$450.00	7.30			
6	WYFF	10/03/16	10/09/16	M-F 530pm News	530-6pm		:30				NM	1	\$550.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				1	\$550.00	6.50			
7	WYFF	10/03/16	10/09/16	M-F 6pm News	6-630pm		:30				NM	1	\$700.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				2	\$700.00	8.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WYFF	10/03/16-10/09/16	M-F 6pm News	6-630pm	MTuWThF----	:30		\$700.00	8.30	NM		
	Credited												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WYFF4.com

**WYFF 4**  
**505 Rutherford Street**  
**Greenville, SC 29609**  
**(864)242-4404**

<u>Contract / Revision</u> 1532635 /		<u>Alt Order #</u> 25322457
<u>Contract Dates</u> 10/03/16 - 10/30/16	<u>Product</u> ROSS FOR SENATE #5	<u>Estimate #</u> 5262
<u>Advertiser</u> DSCC/Ross/D/US Senate		<u>Original Date / Revision</u> 10/21/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
8	WYFF	10/03/16	10/09/16	Entertainment Tonight	7-730p		:30				NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				1	\$500.00	6.60			
9	WYFF	10/03/16	10/09/16	Inside Edition	730-8pm		:30				NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				1	\$500.00	6.90			
10	WYFF	10/03/16	10/09/16	11pm News	11-1135p		:30				NM	3	\$1,800.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTFSS				3	\$600.00	5.20			
11	WYFF	10/03/16	10/09/16	NBC Saturday Night Live	1130pm-1xm		:30				NM	1	\$450.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$450.00	5.00			
12	WYFF	10/09/16	10/09/16	News 4 @ 7am Sun	7-8a		:30				NM	1	\$250.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S				1	\$250.00	0.00			
13	WYFF	10/09/16	10/09/16	LATE NEWS AFTR NFL	1130p-1230x		:30				NM	1	\$450.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S				1	\$450.00	0.00			
N 14	WYFF	10/24/16	10/28/16	M-F 4-5pm News	4-5p		:30				NM	1	\$400.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				1	\$400.00	0.00			
N 15	WYFF	10/30/16	10/30/16	LATE NEWS AFTR NFL	1130p-12x		:30				NM	1	\$450.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S				1	\$450.00	0.00			
<b>Totals</b>								<b>85.30</b>				<b>19</b>	<b>\$8,900.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/09/16	17	\$8,050.00	(\$1,207.50)	\$6,842.50
10/10/16 - 10/30/16	2	\$850.00	(\$127.50)	\$722.50
<b>Totals</b>	<b>19</b>	<b>\$8,900.00</b>	<b>(\$1,335.00)</b>	<b>\$7,565.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.